

Empowerment Grant - Empower Efficient Grant

Energize Delaware

Organizational Summary, Background, and Capacity

A Grant Guidelines document is available on our website to assist in during the application process.

If you have questions about your proposed program, please email the Director of Development and Programs at Jim.Purcell@EmpowerGrantDE.org.

If you need technical assistance with the application, please email the Grant Administrator at Kassandra.Rodriguez@EmpowerGrantDE.org

Project Name*

Character Limit: 100

Primary Contact Name*

*If you are not the Executive Director, but you are the **primary contact**, please enter your name here.*

If you are the Executive Director, please skip down to the Grant Proposal Executive Summary (Executive Summary).

Character Limit: 200

Title of Primary Contact*

Character Limit: 200

Primary Contact Email*

Character Limit: 200

Primary Contact Phone*

Please include extension if applicable.

Character Limit: 20

Organization Summary*

*Please **provide an executive summary of your organization** with the following information:*

- *Organization Name and Founding Year*
- *Organization Mission*
- *Brief (2-3 sentence) Organization Overview*

Character Limit: 1000

Type of Organization*

What type of organization are you?

Choices

For Profit

Non-Profit

Local Government

Municipality Name*

If you answered "Local" Government for the "Type of Organization" question, please designate municipality name.

Character Limit: 200

Geographic Location of Organization Serves*

What geographic area does your organization serve? (Choose all that apply)

Choices

New Castle County

Kent County

Sussex County

Statewide

Conflict of Interest*

Do you currently have a relationship with DESEU (Energize Delaware)?

Choices

Yes

No

Conflict of Interest*

If yes, please describe the relationship.

Character Limit: 1000

Project Details

Guiding Principles

Justice-Framed Capacity Building

Concentrated emphasis in building leadership representation from disproportionately impacted communities as well as guiding key advocacy, policy and research around disproportionately impacted communities. Training, technical assistance to help organizations become more equity centered.

Institutional and Behavioral Culture Shift

Education, training and behavior modifications programs and services to assistance institutions and individuals in the importance of energy use, climate, health practices. Equity focused and culturally sensitive competency education and training to engage communities and individuals on the importance of energy use, climate and health practices, creating access to tools, resources for grassroots-impacted communities.

Strategic Peer Education

Support community outreach and peer education. Partnerships with impacted groups--- amplifying their narratives directed to creating holistic learning across specific communities (i.e. via convenings, events, webinars) in hopes of increasing awareness, resources, tools and opportunities for impacted communities.

Advocacy in Public Policy

In close partnership with impacted groups, facilitate and play an important role in shaping policy narratives to emphasize link between energy efficiency, health and climate change.

Diversity, Equity and Inclusion (DEI) in Hiring

Reflect diversity in hiring of employees, especially in leadership positions across race, age, gender, class and culture. It's important to have decision makers and program people from communities disproportionately impacted by climate change. Deep understanding of working in urban and rural communities.

Capital Projects

Specific one-time costs to improve energy efficiency, health, and impact on the climate for organizations serving low-and moderate-income communities.

Guiding Principles*

Describe how your proposed project falls into one or more Guiding Principle.

Character Limit: 5000

Focus Areas (Examples)

- *Air Quality*
- *Bio-diversity/ Green-scaping*
- *Climate & Atmosphere*
- *Coastal & Marine Ecosystem (Sea Level Rise)*
- *Sustainable Atmosphere*
- *Clean Transportation (EV fleets & EV charging)*
- *Fresh Water and Water Conservation*
- *Energy Efficient Appliances*
- *Fuel Conversion and Environmental Abatement*
- *Green Job Workforce Training and Job Placement*
- *Grassroots Organizing*
- *Emergency and Resiliency Planning*
- *Material Consumption and Waste (Recycling)*
- *Science, Technology, Engineering, and Math (STEM) Education*
- *General Environment/ Mixed-Use*
- *Behavior Education and Incentives*

Focus Areas*

Which Focus Area fits your proposed project? If it's none of the above, explain your focus area.

Character Limit: 5000

Geographic Location of Proposed Project Services*

*Please select **one** of the following:*

Choices

New Castle County
Kent County
Sussex County
Statewide

Project Start Date*

Character Limit: 10

Project End Date*

Character Limit: 10

Organizational Need for Project*

Describe how this project will help your organization achieve its mission.

Character Limit: 5000

Outcomes of Proposed Project*

What is the potential and anticipated impact on the communities served? Please include the desired outcome of the proposed project. How will success be measured?

Character Limit: 5000

Potential Challenges*

What do you anticipate being the greatest challenges associated with this project? How will you mitigate these challenges?

Character Limit: 5000

Diversity, Equity, and Inclusion Goals*

Please list any goals related to Diversity, Equity, and Inclusion your organization hopes to achieve through this project and in the future.

Character Limit: 5000

Population Served

Demographic: Age*

Choose all that apply:

Choices

- Birth to 4
- 5-12
- 13-18
- Young Adults (19-24)
- Adults (25-49)
- Seniors (60+)

Demographic: Race/ Ethnic Makeup*

Choose all that apply:

Choices

- White/Caucasian
- Black/African American
- American Indian/Alaska Native
- Asian American
- Native Hawaiian/Pacific Islander
- Hispanic/Latinx
- Other/Mixed Race and Ethnicity

Demographic: Gender Identity*

Choose all that apply:

Choices

- Female
- Male
- Non-Binary

Choose Not to Identify

Budget

Request Amount*

Character Limit: 20

Total Project Amount*

Character Limit: 20

Other Source of Funding for Project

Character Limit: 20

Budget Worksheet*

Please include the complete Budget Worksheet in an Excel or PDF file and submit it as an attachment.

A blank excel spreadsheet can be found [here](#).

File Size Limit: 2 MB

Budget Narrative*

Please include a concise budget narrative that details administration costs and program costs. The narrative should be organized so **each budget worksheet line item has a corresponding narrative** that gives the evaluate a good understanding of how moneys will be spent on each line item. Where employee and contractor costs are proposed please provide the number of employees both full time and part time, proposed titles, and the percent (%) of time spent in the program versus other program. [File Size Limit: 2 MB](#)

Definitions:

I. Direct administrative costs are the reasonable, necessary, allowable, and otherwise allowable costs of general management, oversight, and coordination of the grant (i.e., program administration).

II. Program costs are those that are associated with the direct benefits received by the beneficiaries of the program these would include: rebate or incentives for installed energy efficiency measures, direct installation of the energy efficiencies measures, costs related to provide energy assessments, counseling, or other non-tangible activities that are not covered by staff administration salaries.

File Size Limit: 2 MB

Average Annual % Fringe*

Character Limit: 20

Average % Administration*

Character Limit: 20

Average % Program Costs*

Character Limit: 20

Average % Personnel (Admin)*

Character Limit: 20

Average % Personnel (Direct)*

Character Limit: 20

Average % Marketing*

Character Limit: 20

Appendices and Additional Comments

Appendices*

*Include **supplemental application material** such as resumes and match commitment letter. These attachments should directly reference and support the specific rating factor narrative to which they pertain.*

Combine the following into one document:

- *Audited Financials or Statement of Financial Position*
- *Board Members List*
- *Current Operating Budget*
- *IRS Determination 501(c)3 Letter or Business License*
- *Supporting Material, Research, or Documents*
- *Pictures of Facilities and/or Items Looking for Improvement*

File Size Limit: 8 MB

Additional Comments

List any additional comments here.

Character Limit: 5000